

PRESS RELEASE: “Our Roses and what they mean to Us” international initiative

24.3.21

Art Culture Tourism UK and OKAY! schools' magazine Italy launch their international initiative “Our Roses and what they mean to Us” #YearOfTheRoses with a theme song/video:

<https://www.artculturetourism.co.uk/yearoftheroses2021.html>



Year of The Roses 2021

Music by Jeanie Barton, jeaniebarton.com

www.artculturetourism.co.uk

During these difficult pandemic times, we have created this project to uplift people around the world - it is a way to release treasured memories of our roses; bringing family, friends and places closer together. This wellbeing exhibition will share the roses' meaning and creativity to a local as well as international audience.

Please find below quotes from Marysia Zipser (ACT), Roberto Alborghetti (OKAY!) and composer Jeanie Barton, the Roses video/song and Editor's Notes. Also below is the link to our Crowdfund appeal, which explains our ambitions for this project's physical presentation this Autumn.

Please do not hesitate to contact me for further information. Many thanks and best wishes.

Marysia Zipser

<https://www.artculturetourism.co.uk/>

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Link to our Crowdfund appeal -

<https://www.crowdfunder.co.uk/year-of-the-roses-exhibition-projection-and-book>

YouTube link Roses theme song/video https://www.youtube.com/watch?v=fNPQU_JKsX8

Music: Jeanie Barton Video: Roberto Alborghetti

Quote - Marysia Zipser:

As Founder of Art Culture Tourism, based Beeston-Nottingham, it's a fantastic opportunity to collaborate with Italy's OKAY! schools magazine led by Roberto Alborghetti for this international initiative "Our Roses and what they mean to Us" - Year of the Roses 2021. We all need the creative inspiration that this will bring to strengthen our spirits through these difficult pandemic times to a brighter future. This wellbeing exhibition is open to everyone around the world - ALL ages, individuals, groups (including family & school groups) and associations. With an exciting final event taking place in the Autumn in Beeston and Nottingham, the land of Robin Hood.

Quote - Roberto Alborghetti, Italy:

As Director of OKAY! Italy's schools magazine since 2000, it gives me great pleasure to collaborate with Art Culture Tourism and promote this international initiative "Our Roses and what they mean to Us" - Year of the Roses 2021. Following my partnership with Marysia Zipser, Founder of ACT, with our 2020 project Year of the Roses to great success, I felt this initiative had to be extended this year for our wider schools and global audience of OKAY! magazine.

Since 2016, I have been collaborating with Jeanie Barton, singer/songwriter, on three videos so this is our fourth. Marysia has been our arts and cultural catalyst.

Quote - Jeanie Barton:

"I'm struck by sonder when reading the numerous individual memories represented in these beautifully captured flowers. Their fragility yet strength mirrors our own during this pandemic we must endure. As Captain Sir Tom Moore said, 'The sun will shine on you again and the clouds will go away'. I am looking forward to my late father's climbing rose blooming again this summer."

Quote - Roberto Alborghetti, Italy, about his video:

The video is my creative work, like paintings, books or photos, so I make these videos in total freedom. They are my personal way to see roses and to show Jeanie's theme song in the best way. The sharing of our roses in all their forms will spread a message that will help us to overcome difficult moments together. The rose is a sign of hope for the future. Because after the thorns, we need the roses.

This is my fourth musical arts collaboration with Jeanie Barton.

Editor's Notes -

Roberto Alborghetti, Jeanie Barton, Marysia Zipser

Roberto Alborghetti

<https://robertoalborghetti.com/>

<https://okayscuola.org/>



'European Pulitzer' award winning journalist, Italian born Roberto Alborghetti is a professional reporter, author and visual artist. Roberto has authored over 60 books from essays, biographies and illustrated 'coffee table tomes' to children's books. He has written periodical articles for journals, magazines and newspapers as well as producing several TV documentaries in his home country.

Critics and experts speak of "a dynamic of language with an exceptional evocative force" and of "new points of observation that overwhelm canonical systems of judgment" and "break the current patterns of visual art."

Roberto is a conference speaker, leads workshops and creates projects on the use of the media. He is editor in chief of several magazines concerning didactic, education, edutainment and media literacy.

He is the official biographer to Pope Francis. His last March 2018 volume "At the table with Pope Francis", first published by Mondadori, has since been produced by various publishing houses in 15 countries around the world.

Jeanie Barton

<https://jeaniebarton.com/>

Jeanie is also Art Culture Tourism Non Exec Director / Board member - see

<https://www.artculturetourism.co.uk/act-board.html>

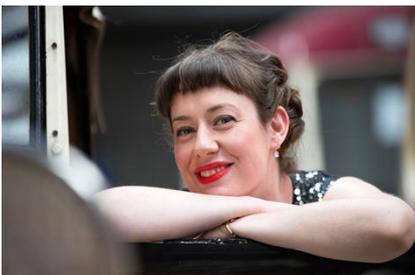


Photo credit: Tracey Whitefoot

Marysia Zipser
Founder, Art Culture Tourism



Photo credits: Inna Schutts

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Art Culture Tourism is a promotions agency whose mission is to recognise, bring together and fuse the multi-cultural creatives in its network, promote Beeston, Nottinghamshire and ACT's artists, photographers, film makers, authors and performers on an international stage.

ACT founder Marysia Zipser hosts inward and outbound tourism opportunities encouraging local business investment, strengthening development and stimulating employment.

Promoting People & Places

Catch up with News via our Blog and Podcasts

Find me on Facebook, Twitter & LinkedIn

<https://www.facebook.com/artculturetourism/>

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